



***Definite Term, Assistant Professor, Teaching Stream in Entrepreneurship
Conrad School of Entrepreneurship and Business, Faculty of Engineering, University
of Waterloo***

The Conrad School of Entrepreneurship and Business (Conrad) at the University of Waterloo invites applications for a **full-time, two-year Definite Term, Assistant Professor, Teaching Stream** position in **Entrepreneurship with specialization in New Venture Creation**. The anticipated start date is as soon as possible by mutual agreement.

About the Role

We are seeking an educator who is deeply passionate about teaching entrepreneurship and who thrives in highly experiential, founder-focused learning environments. The role will be involved in new venture creation courses at both the undergraduate and graduate levels and will lead and substantially be involved in labs, project-based and action-based learning, and competitions. The successful candidate will coach students through opportunity identification, customer discovery, venture design, prototyping, and the early stages of startup formation.

Candidates should bring a strong interest in mentoring founders, working intensively with student teams, and engaging enthusiastically with the Waterloo entrepreneurship ecosystem (e.g., Velocity, Communitech, the Accelerator Centre). Experience in other leading global ecosystems (e.g., Silicon Valley, Berlin, Singapore, Tel Aviv, London, Shenzhen, or similar) is a significant asset.

Teaching & Service Expectations

- Teach up to six one-term courses per year across undergraduate and graduate levels (distributed over three academic terms), depending on service responsibilities and other assigned duties. Design and deliver highly experiential, practice-oriented venture creation content
- Coach and mentor student founders and venture teams
- Support pitch competitions, venture labs, and ecosystem-engaged programming
- Build and maintain strong relationships across UW's entrepreneurial ecosystem
- Contribute to student experience through events, workshops, and community-building initiatives
- Participate in service activities as assigned by the Director of the Conrad School

Our school has a culture of regularly working on-site and availability for student coaching is expected. The role is hands-on, collaborative, and aligned with Conrad's dynamic, proactive, and student-centred culture.

Qualifications

Eligible candidates should have:

- A graduate degree (Master's required; PhD preferred) in Entrepreneurship, Innovation, Business, or a related discipline
- Demonstrated excellence in teaching experiential entrepreneurship courses or equivalent professional teaching/training experience
- Meaningful real-world entrepreneurial experience (as founder, early employee, mentor, accelerator lead, or investor); experience beyond academia is highly valued
- A strong record of coaching, mentoring, or supporting ideation to early-stage founders
- The ability to work effectively with technically oriented students (Engineering, Computer Science, Mathematics, etc.)
- Experience designing or delivering programs in new venture creation, startup incubation, accelerators, or entrepreneurial ecosystems
- A collaborative mindset and commitment to contributing to Conrad's positive, can-do culture

Formal training in pedagogy or entrepreneurship education is an asset.

Salary Range

The salary is competitive and commensurate with experience and track record.

We seek individuals who have demonstrated a passion for teaching and coaching students, as well as an entrepreneurial drive and strong organizational abilities. Administrative and service duties are expected to principally involve coaching undergraduate student entrepreneurs, organizing and hosting related events to enhance the student experience and Conrad's profile, and more generally participating in the facilitation of the student entrepreneurship community at UW. Teaching tasks will be assigned in all three academic terms. Working on-site and being available to students most work days is expected. An entrepreneurial outlook and interest in active engagement with colleagues and students in the growth and life of Conrad are essential. We seek candidates who will further reinforce Conrad's positive, supportive, proactive, can-do culture.

Term & Renewal

This appointment is for a two-year definite term. Renewal may be considered subject to performance, program needs, and budget availability.

About the Conrad School

Located at the heart of one of the world's leading innovation ecosystems, the Conrad School plays a central role in entrepreneurship education at the University of Waterloo. Conrad offers a range of opportunities to engage with entrepreneurship including a Master of Business, Entrepreneurship and Technology (MBET), Diplomas in Business and Entrepreneurship, E-Coop and BETS programs, and multiple undergraduate entrepreneurship courses available across all six faculties. Conrad supports student founders from idea to launch through a combination of venture-building coursework, experiential opportunities, and close collaboration with campus and regional partners. It also offers next-generation programming for graduates and managers.

Waterloo has consistently been ranked one of the best places in the world for start-ups. The region boasts hundreds of technology-driven enterprises, including offices of Google, OpenText, and ApplyBoard.

The review of applications will start immediately. However, applications will continue to be reviewed until the position is filled. Interested candidates should submit a cover letter, a current curriculum vitae, a teaching statement, details of work and entrepreneurial experience, and the names of at least three references to <https://ofas.uwaterloo.ca/job-details/124>. Three letters of reference will be requested from short-listed applicants. Questions regarding the application process may be directed to Ellen Klein, Administrative Coordinator, Conrad School of Entrepreneurship and Business at e3klein@uwaterloo.ca

More information about the Conrad School of Entrepreneurship and Business, its activities and its people, can be found on our website: www.uwaterloo.ca/conrad. Applicants may also be interested in "Three reasons to apply: <https://uwaterloo.ca/faculty-association/why-waterloo>."

If you have any questions regarding the position, the application process, assessment process, eligibility, or a request for accommodation during the hiring process, please contact Conrad's Director, Felix Arndt. felix.arndt@uwaterloo.ca

The University of Waterloo acknowledges that much of our work takes place on the traditional territory of the Neutral, Anishinaabeg and Haudenosaunee peoples. Our main campus is situated on the Haldimand Tract, the land granted to the Six Nations that includes six miles on each side of the Grand River. Our active work toward reconciliation takes place across our campuses through research, learning, teaching, and community building, and is centralized within our [Indigenous Initiatives Office \(https://uwaterloo.ca/human-rights-equity-inclusion/indigenousinitiatives\)](https://uwaterloo.ca/human-rights-equity-inclusion/indigenousinitiatives).

The University values the diverse and intersectional identities of its students, faculty, and staff. The University regards equity and diversity as an integral part of academic excellence and is committed to accessibility for all employees. The University of Waterloo seeks applicants who embrace our values of equity, anti-racism and inclusion. As such, we encourage applications from candidates who have been historically disadvantaged and marginalized, including applicants who identify as Indigenous peoples (e.g., First Nations, Métis, Inuit/Inuk), Black, racialized, people with disabilities, women and/or 2SLGBTQ+.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.