

Associate Vice President, Community Engagement

Office of the VP Community Engagement
Abbotsford (King Road)
Application deadline: **March 30, 2025**

Job Number:

J0125-1460

Status:

Permanent

Open Positions:

1

Salary Scale:

Exempt Staff Salary Scale

Hours/Week:

35

Salary:

\$134,660.00 - \$206,478.00/Year

Compensation Details:

Compensation beyond the mid-point requires approval by the Public Sector Employers Council Secretariat (PSEC)

Job Summary

This position is subject to final budgetary approval.

Please apply through our [career portal online](#).

The Associate Vice-President, Community Engagement, provides vision and leadership to internal and external constituents to advance UFV's mission and Integrated Strategic Plan. This role provides leadership to strategic planning related to marketing and brand experience, communications, relationship and fund development, alumni engagement, community programming and experience, partnership development, and community engagement.

Strongly connected to diverse internal and external communities, the Associate-Vice President is responsive to those communities through relationship building, strategic communications and

partnerships. The Associate-Vice President is focused on UFV's commitment to excellence in post-secondary education by identifying ways to maintain and enhance the university's reputation and partnerships locally, provincially, nationally, and beyond.

Qualifications

- Bachelors' Degree from a recognized post-secondary institution with a preferred concentration in business administration, public relations, or administration (graduate degree preferred)
- 10 years of related leadership experience at the senior level
- Additional professional designations or accredited courses in public relations, equity, diversity and inclusion, Indigenous engagement, decolonization, leadership, and other relevant subject areas preferred
- Proven record of forging strong relationships with internal and external stakeholders
- Diplomacy, political acumen, and the ability to work with diverse stakeholders and audiences Demonstrated project management experience
- Ability to build a team culture that is collaborative, agile, responsive, empowering, and supportive of equity, diversity and inclusion, and accessibility
- Ability to build a team culture that is supportive of indigenous peoples through the Truth and Reconciliation Commission's (TRC) Calls to Action to decolonize academic institutions
- Experience in relationship building through public and private philanthropic activities, and developing and implementing organizational marketing, communications, fund development, alumni, and community engagement plans/strategies
- Proven record with building internal and external support for strategic goals and objectives, and with developing and executing strategic plans

UFV Leadership Proficiencies

- Create and implement plans - Shape, align and execute the strategic priorities to meet student and community needs
- Lead change – Remain flexible, adjusting to changing circumstances and lead positive change by balancing innovation and calculated risk taking
- Cultivate collaborative relationships – Build effective working relationships internally and externally and collaborate to achieve mutually beneficial goals
- Inspire and develop talent - Invest in developing yourself, staff and faculty, effective teams, and our culture of excellence
- Make effective decisions - Make sound and timely decisions that benefit UFV in both straightforward and ambiguous circumstance

- Infuse Indigenization, Equity, Diversity, and Inclusion – Lead by example, valuing differing perspectives and backgrounds and promote equity, inclusion, and respect in a diverse environment

About UFV

The University of the Fraser Valley is located on the traditional territory of the Halq'eméylem-speaking peoples. We express our gratitude and respect for the honour of living and working in Stó:lo Tém:éxw (Stó:lo Land; Stó:lo World). In all that we do, UFV strives to support and honour the Stó:lo peoples goals of self-determination and well-being on these lands. A commitment to Indigenization and Reconciliation is core to our institutional Vision and [Integrated Strategic Plan: IYAQAWTXW](#) — which means House of Transformation. This commitment includes the goal of centering Indigenous ways of knowing throughout our organization, recognizing our responsibilities to community, and a multi-year plan to increase the number of Indigenous faculty, staff, and administrators working at UFV.

UFV has campus locations in Abbotsford, Chilliwack, Mission, and Hope in the beautiful British Columbia, and in Chandigarh, India. Recognized as one of BC's top employers, UFV offers a combination of career and lifestyle benefits. Join a team of 1,400 passionate professionals who value integrity, inclusivity and excellence. At UFV, you will serve a vibrant community and shape the future of 15,000 students.

Indigenization, equity, and diversity are essential to our work as a university. A diverse community fosters the inclusion of voices that have been historically underrepresented and marginalized. At UFV, we are committed to recruiting a diverse workforce that represents the community we proudly serve. We encourage applications from Indigenous peoples, members of groups that experience discrimination due to race, colour, place of origin, ancestry, and/or religion, persons who identify as women and 2SLGBTQ+, and persons with disabilities. We invite applicants to complete a confidential self-identification survey as part of the application process. All questions are voluntary, with an option to decline to answer. Information will be used to support efforts to broaden the diversity of the recruitment process, and results are not shared with the selection committee. Inquiries about the survey may be directed to careers@ufv.ca. [Learn more about our commitment to diversity and inclusion.](#)

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. In an effort to be both environmentally and fiscally responsible, UFV will contact only candidates receiving an interview. We thank all applicants for considering UFV for employment. Shortlisted applicants may be required to undergo a criminal record check and/ or a verification of their education credentials.

UFV is committed to the principle of equity in employment.