



# President University of Fredericton

The University of Fredericton (UFred) is actively seeking a visionary, entrepreneurial and highly motivated leader to serve as its next President.

## Organizational Overview

UFred is a leading institution in online education in Canada, providing flexible, high-quality learning opportunities for professionals across the globe. Since its inception in 2005, UFred has been committed to removing barriers to education and empowering students to achieve their full potential through accessible, online programs in business and occupational health & safety. Acquired by IU Group in 2023, UFred is poised for significant growth and innovation, particularly in expanding its online offerings and reputation as a global leader in higher education.

UFred's educational philosophy is rooted in a commitment to accessibility, flexibility, and personalization in the modern world. The university strives to embody the values of diversity, integrity, and lifelong learning, providing learners with a high-quality academic experience that prepares them for success in an evolving global landscape. The University's diverse range of business and occupational health & safety programs are offered completely online, since day one, with the goal of enabling learners from all walks of life to improve their careers through accessible education.

#### **Position Summary**

Based in Fredericton, New Brunswick, the President of the University of Fredericton will lead as the primary visionary and strategic figure, focusing on growth, innovation, and national prominence in online education. This role requires an individual adept at crafting and advocating for a compelling vision to position the University as a leader in higher education. Key responsibilities include cultivating high-level relationships with government, industry, members of the community, and other external partners. The President will work to enhance the University's reputation, facilitate strategic partnerships, and oversee initiatives aimed at expanding the University's reach, influence, and impact. The President will collaborate closely with senior leadership to align strategic goals with the University's mission and values.

# The Ideal Candidate

The ideal candidate for this position will be a visionary and strategic leader with a demonstrated ability to drive growth and innovation within dynamic and evolving environments. You bring experience in leading transformational change, managing complex institutional operations, and advancing organizational development. You are committed to a student-centered community, and approach leadership and community-building with a lens of global citizenship, and inclusion. You value and cultivate relationships within, across and outside the UFred community and have demonstrated effective and creative ways to actively develop partnerships that support strategic goals. Preference will be given to candidates with a strong background in leveraging technology to enhance student engagement and institutional success within a higher education or comparable context.

## **Experience and Qualifications**

While the search committee recognizes that no one candidate is likely to meet all of the following qualifications in equal measure, they are desirable and will be used in the assessment of candidates for the position:

- A terminal degree or equivalent experience in a relevant field.
- Proven success in a senior leadership role within higher education or a comparable field.
- A track record of visionary leadership, with the ability to conceptualize and implement growth strategies in a fast-evolving environment.
- Demonstrated expertise in government relations, community engagement, or external partnerships.
- Strong communication and interpersonal skills, with the ability to inspire and influence diverse communities and partners.
- Passion for online and hybrid learning, with a commitment to accessibility and innovative education.

To learn more about this opportunity or to request a copy of the Executive Brief, contact Katherine Frank (<a href="mailto:kfrank@kbrs.ca">kfrank@kbrs.ca</a>) or Lauren Wright (<a href="mailto:lwright@kbrs.ca">lwright@kbrs.ca</a>). Completed applications can be submitted online at <a href="https://www.kbrs.ca/Career/17321997552510000008oFB">https://www.kbrs.ca/Career/17321997552510000008oFB</a>

In accordance with Canadian immigration requirements, all qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.

UFred and KBRS will provide support in the recruitment process to applicants with disabilities, including accommodation that takes into account an applicant's accessibility needs. If you require accommodation in order to participate as a candidate in the recruitment process, please contact accommodate@kbrs.ca or communicate your needs to the recruitment professional named in the job description.