

MORGAN PHILIPS
EXECUTIVE SEARCH

VICE-PRESIDENT, COMMUNICATIONS



McGill
UNIVERSITY

March 2024

Vice-President, Communications McGill University

Reporting directly to the President & Vice-Chancellor, the Vice-President (VP), Communications is entrusted with a mission critical to McGill University's success: crafting and executing a comprehensive communications and marketing strategy that elevates McGill's brand, on both the local and global stages. This role demands a strategic leader who can unify and guide dedicated communications teams throughout the organization, ensuring that McGill's achievements and stories of excellence are presented in a compelling and cohesive manner to the world, in both of Canada's official languages.

The VP, Communications' scope of responsibilities is broad, spanning the entire spectrum of communications and marketing. This includes not only the global oversight of McGill's marketing efforts but also the management of all external and internal communications, public relations strategies, and the dissemination of information related to university life and accomplishments. Through innovative public relations campaigns and strategic digital marketing, the VP significantly enhances McGill's presence and fosters engagement with the internal community and the wider public, reinforcing its status as a leader in higher education and research.

In addition to traditional communications roles, the VP, Communications is a strategic advisor in areas such as brand management, digital marketing, social media, market research, and compliance with ethical marketing standards.

Ultimately, the VP, Communications is a linchpin in preserving supporting and advancing McGill University's revered position as a pivotal contributor to society and a leader of innovation in higher education. This role calls for a visionary leader adept in strategic communications, advocacy, and relationship-building, ready to guide McGill through the evolving landscape of modern higher education with foresight and integrity.

We are seeking a leader who can not only navigate the complexities of contemporary communications and marketing, but who can also embody the values and aspirations of McGill University, thereby reinforcing its position as a leader in *HIGHER EDUCATION, MADE HERE*.

Individuals interested in applying are invited to submit their application to [Morgan Philips Canada](#) by sending their resume, accompanied by a cover letter, to Claude Martel or Julie-Catherine Racine, Executive Directors and Partners.

Claude Martel

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Julie-Catherine Racine

Executive Director and Partner
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A beacon of academic excellence and innovation, McGill University, with a campus in the heart of Montréal, in Sainte-Anne-de-Bellevue and in Outaouais, stands prominently in the province of Quebec. Renowned for its record of excellence dating back to 1821, McGill has consistently been ranked among the world's top universities. With an enduring commitment to fostering a diverse and vibrant community, McGill attracts over 40,000 students from over 150 countries each year, creating a rich tapestry of global perspectives and academic disciplines. McGill is celebrated for its cutting-edge research, boasting a wide array of programs across various fields including Medicine, Engineering, Business, Law, and the Arts. Its illustrious alumni network and strong partnerships with industries and institutions worldwide underscore its role as a leader in shaping the future of education and research.

Set against the backdrop of Montreal, one of Canada's most dynamic cities, McGill University offers an unparalleled blend of tradition and innovation, making it an ideal environment for learning, discovery, and growth. More information is available at www.mcgill.ca.

McGill University is committed to equity and diversity within its community and values academic rigor and excellence. We welcome and encourage applications from racialized persons/visible minorities, women, Indigenous persons, persons with disabilities, ethnic minorities, and persons of minority sexual orientations and gender identities, as well as from all qualified candidates with the skills and knowledge to engage productively with diverse communities.

McGill further recognizes and fairly considers the impact of leaves (e.g., family care or health-related) that may contribute to career interruptions or slowdowns. Candidates are encouraged to signal any leave that affected productivity, or that may have had an effect on their career path. This information will be considered to ensure the equitable assessment of the candidate's record.

McGill implements an employment equity program and encourages members of designated equity groups to self-identify. It further seeks to ensure the equitable treatment and full inclusion of persons with disabilities by striving for the implementation of universal design principles transversally, across all facets of the University community, and through accommodation policies and procedures.

Applicants anticipating a need for accommodation at any stage of the selection process are encouraged to contact Morgan Philips Canada. All qualified applicants are encouraged to apply; however, in accordance with Canadian immigration requirements, Canadians and permanent residents will be given priority.